

**GW's Supermarket Survey
on the
District of Columbia's 2010 Democratic Primary
Election for Mayor, Chairman and City Council At-Large
Aug. 25 – Sept. 5, 2010**

Methodology:

Bernard Demczuk, together with six George Washington students, surveyed a total of 675 registered D.C. democrats in eight wards. The interviews were conducted face-to-face at 27 different locations, primarily grocery stores, from Aug. 25 – Sept. 5, 2010.

GW Supermarket Survey Questionnaire

Interviewer _____ Date _____ Time _____ Place _____

Demographics: Black White Hispanic Asian Other _____

Age: 18-25 26-35 36-45 46-55 56-65 66 + above Gender: Male Female

1. Are you a registered Democrat voting in DC? Yes No

2. Are you satisfied or dissatisfied with the quality of life in the city?

Satisfied Dissatisfied Other _____

3. Do you think the city is moving in the right direction or not?

Yes No Other _____

4. What are the two most important issues facing you in this election year 2010?

A. _____ B. _____

IE: Affordable Housing; Clean Streets; Crime; Education; Environment; Gentrification; Health Care; Homelessness; Immigration; Jobs; Job Training; Neighborhood Development; Recreation; Seniors Programs; Taxes; Traffic; Youth Programs; etc.

5. What is your opinion of Mayor Adrian Fenty?

Very Positive Positive Neutral Negative Very Negative

6. What is your opinion of the City Council as a legislative body?

Very Positive Positive Neutral Negative Very Negative

7. If the election for Mayor were held today, for whom would you vote?

Adrian Fenty Vincent Gray Other _____

8. If the election for Chairman of the City Council were held today, for whom would you vote?

Kwame Brown Vincent Orange Other _____

9. If the election for City Council At-Large were held today, for whom would you vote?

Michael Brown Phil Mendelson Clark Ray Other _____

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Aug. 25 – Sept. 5, 2010

<u>Candidate</u>	<u>%</u>	<u>Wards</u>	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>	<u>6</u>	<u>7</u>	<u>8</u>	<u>Total</u>
<u>MAYOR'S RACE:</u>											
Adrian Fenty	37.5		50	51	30	50	14	35	9	12	251
Vincent Gray	50.5		37	30	15	40	72	35	56	53	338
Other/Undecided	11.8		13	11	5	10	14	5	11	10	49
											Total: 668*
<u>CHAIRMAN'S RACE:</u>											
Kwame Brown	49.8		42	42	19	34	51	42	40	42	312
Vincent Orange	33.0		21	31	32	17	44	19	27	16	207
Other/Undecided	17.0		35	28	2	2	5	14	9	14	107
											Total: 626*
<u>AT-LARGE RACE:</u>											
Michael Brown	37.4		22	21	17	31	40	18	35	39	223
Phil Mendelson	36.7		20	37	34	21	37	29	28	13	219
Clark Ray	7.0		6	9	2	1	11	10	1	6	46
Other/Undecided	18.1		22	32	0	0	11	18	8	17	108
											Total: 596*
<u>DEMOGRAPHICS:</u>											
Black	65.2		40	38	10	75	95	31	70	70	429
White	30.5		49	45	35	20	4	41	3	4	201
Hispanic	2.7		4	4	3	3	1	2	1	0	18
Other	1.0		1	1	2	2	0	1	1	1	9
											Total: 657*

* A total of 675 registered D.C. democrats were surveyed, but not all surveys were completed. The totals on this document reflect the surveys that were completed.